
MABA Industrial Profile

We do the right thing together



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MABA Message

With over 30 years of experience in mobility solutions
The "mobility" that the Maba industry thinks is "infinite connection."



Through the development of mobility, we connect the present with the future.
Connect all of these values to create mobility solutions,
We are the 'Maba Industry' that contributes to human development.

In 1988, starting with the Maba Industrial's solution proposal for shipbuilding heavy industry,
Even the current commercial vehicle solution proposal has grown through mobility solution proposals.

Through two corporate-affiliated research institutes, the AIIDI Design Institute in Seoul and the MX LAB Technology Institute in Jeonju,
We are giving research and support to future industries such as environmental issues and sharing economy.
It will be a Maba industry that is growing steadily as it has been.

01 Company Introduction

History

Evolving the Business Area of the Maba Industry

1988~2009

Establishment of shipbuilding and auto parts manufacturers and in-house design research institutes



- 1988 Establishment of company (Hyundai Technology Development) Register as a partner of Hyundai Motor Co., Ltd Establishment of Ulsan Plant

1994 Establishment of Design Research Institute

Establishment of design partnership with Hyundai Motor Company Developing Stripe Design for FORTER, GRACE and TRUCK



- 1995 Jeonju Plant Operation Design Research Laboratory Hyundai Motor Co., Ltd. relocated to Jeonju Plant

Start performing public design services for local governments

- 2005 Seoul Design Studio Established Business support and external design construction of Hyundai Motor's domestic and foreign branches Korea Design Promotion Agency (KIDP) Registered as a design company

- 2009 Hatch Taxi Vehicles in Seoul (70,000 units) Graphic Design and Guidelines Work Seoul Namsan Electric Bus



2010~2016

Strengthen design R&D capabilities



- 2010 World's First Online Electric Vehicle Design/KAIST Technology Collaboration (Introduction to Time Magazine)



- 2011 Seoul Grand Park Online Electric Vehicle Design / KAIST Technology Collaboration



- 2012 Seongnam City's Eco-Friendly Light Vehicle Taxi Design and Decal Construction (9:00 News Introduction)

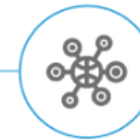


- 2015 Conversion to Maba Industrial Corporation, CEO Koo Hyo-jung Registering a venture company and changing the in-house affiliated design research institute corporation

- 2016 ISO certification for shipbuilding equipment (9001,14000) Samsung Heavy Industries Company Registration Selection of best practices for business conversion of manufacturing industry design (Small and Medium Enterprise Promotion Corporation)

2017~2019

Expansion of public design projects



- 2017 Development and Construction of Bus Design in the wake of the Reform of Public Transportation in Jeju Island: Design Guidelines



- 2018 Establishment of MABA CIC (MABA CREATIVE INNOVATION CENTER) Two-story Electric Bus Exterior Decal Design in Seoul



- 2019 Rotem Hydrogen Bus Graphics Hydrogen bus in Seoul Hyundai Commercial Vehicle External Emblem Signs Decal Design Contract Modern Business Fair Decal Design Atlanta Motor Show Decal Deliver Flexible LEDs MABA CIC HQ Completed



2020~2024

Strengthen future design competitiveness



- 2020 Design and Construction of Hyundai Self-Driving Shuttle Vehicle Design and Construction of Hyundai Self-Driving Nexa Vehicle Establishment of Alidi (Automatic Information Intelligence) Design Lab Establishment of painting factory



- 2021 Hyundai Rotem Hydrogen Tram Graphics and Display Hyundai Motor Hydrogen Truck Display 42dot autonomous vehicle display Jeonju CIC Branch Selected as Jeonbuk Star Company Hydrogen Mobility Show Vehicle Graphic Design Buy the second plant in Wanju



- 2022 Minister of Trade, Industry and Energy, Korea Design Awards Design Capability Reinforcement Market Development Project of Ministry of Trade, Industry and Energy Multi-purpose mobility (PBV) cabin design (5 years/8 billion business scale) technology development selected - Host company Designing a Tourist Electric Vehicle in Dongbu Historic Site in Gyeongju Hyundai Motor Commercial New Concept Mobility Appearance Graphic Rotem Airport Railroad Appearance Graphic, Interior Design



- 2024 Awarded by Minister of the Small and Medium Business Conference - Single Award for Model Small and Medium Enterprise



Key Designs by Year



2022 Purpose-Based Mobility (PBV) Cabin Design

- Five years of government projects
- Ministry of Trade, Industry and Energy



2021 Hyundai Rotem Hydrogen Tram Commercialization Samples & FLD

- Flexible LED Display Construction and Module Development / Motion Graphic Graphics Design
- External Graphic Design and Construction



2019 Hyundai Hydrogen Autonomous Truck - Neptune / Atlanta Motor Show

- External Graphic Design and Flexible LED Display Demonstration and Construction
- External Graphic Design and Design Construction



2019 Hyundai Rotem Hydrogen Tram / 2019 Busan International Railway Technology Industry Exhibition

- Hyundai Rotem Hydrogen Tram BEXCO Exhibition Design
- Environment-friendly Transport Device Design Identity



2018 Ministry of Land, Infrastructure and Transport / Land, Transport and Technology Daejeon_COEX

- Development of External Graphic Design for the First Double-Story Electric Bus in Seoul
- Internal and external graphic design and design construction



2017 Design and construction of 7 transportation companies in Jeju Island / Jeju City

- Jeju Island Traffic Reorganization (Hyundai Card Design Collaboration)
- Internal and external graphic design and design construction



2012 Design of Light Motor Taxi in Seongnam City / Promoting Environmental Policy in Gyeonggi-do

- Participation in the development of Korea's first light taxi business
- Construction of Light Vehicle Taxi Dagain and Decal



2011 Seoul Grand Park Online Electric Train / Kaist Technology Collaboration

- Application of new technologies and realization of tasks through business cooperation
- Body Design and Exterior Design and Vehicle Manufacturing
- Design Advisory and Collaboration of Faculty of Hongik University



2010 Hybrid Taxi in Seoul Metropolitan Government

- Development of special fabric and exterior color to replace painting and construction of decal



2009 Namsan Electric Bus, Seoul

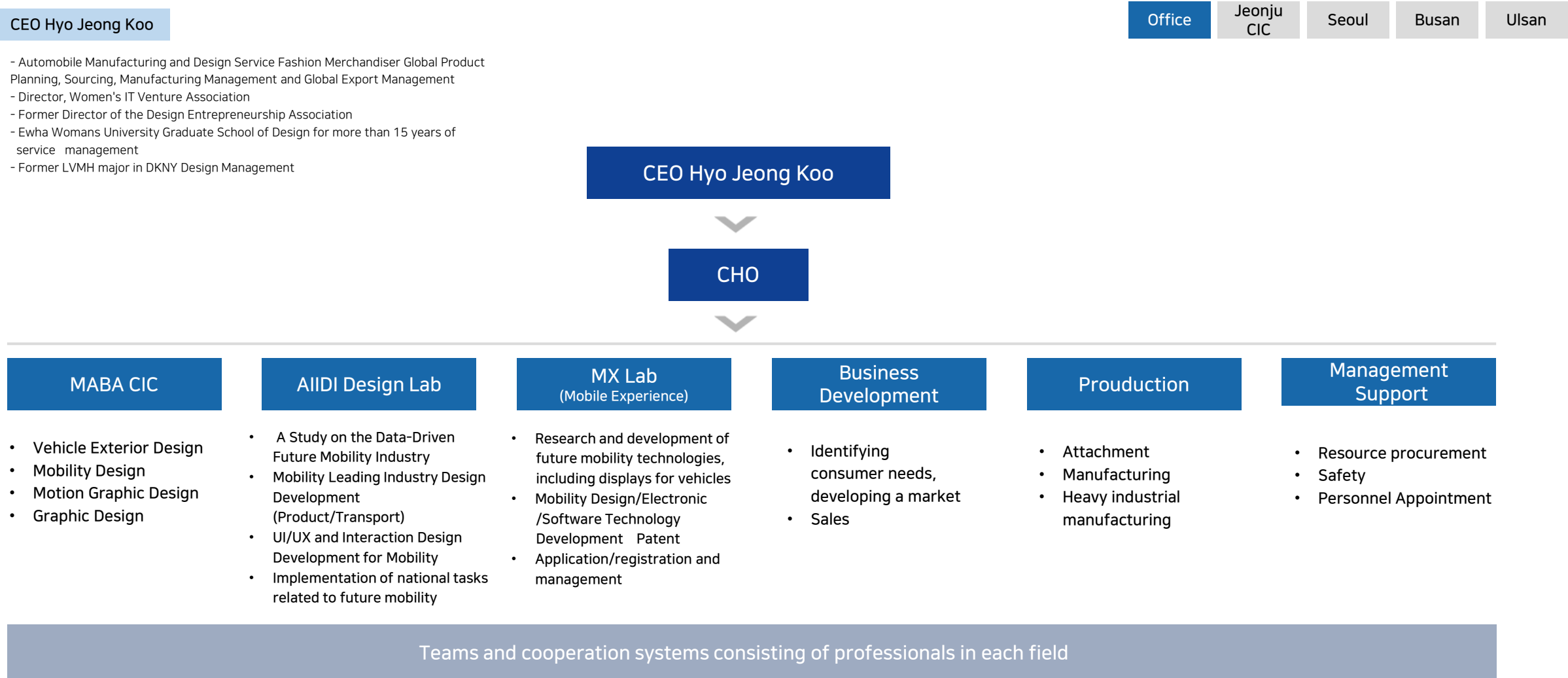
Sample Vehicle Exterior Graphic Design and Paint, Decal Construction



2009 Hatch Taxi Test Vehicle, Seoul Metropolitan Government

- Development of special fabric and exterior color to replace painting and construction of decal

Organization chart



Location

Status of business base

Including Ulsan headquarters, Jeonju Plant 2, Hyundai Motor Company's office, AIIDI&MX Research Center in Seoul, A total of 6 workplaces, including the Busan branch, are running design research in Seoul and the provinces in a balanced way

Seoul Business-affiliated Research Institute

AIIDI Design Lab

(Automotive Information Intelligence Design Institute : Hyundai Design Center Advance Design Development)

MX technical laboratory

(Mobility eXperience Research Lab : Design and Development of Hyundai Research and Development Headquarters)

1. Office of Hyundai Motor Co., Ltd

2. Jeonju CIC

Creative Innovation Center

상용 커스터마이제이션 허브

(Production and delivery of emblem for Hyundai Motor Company)

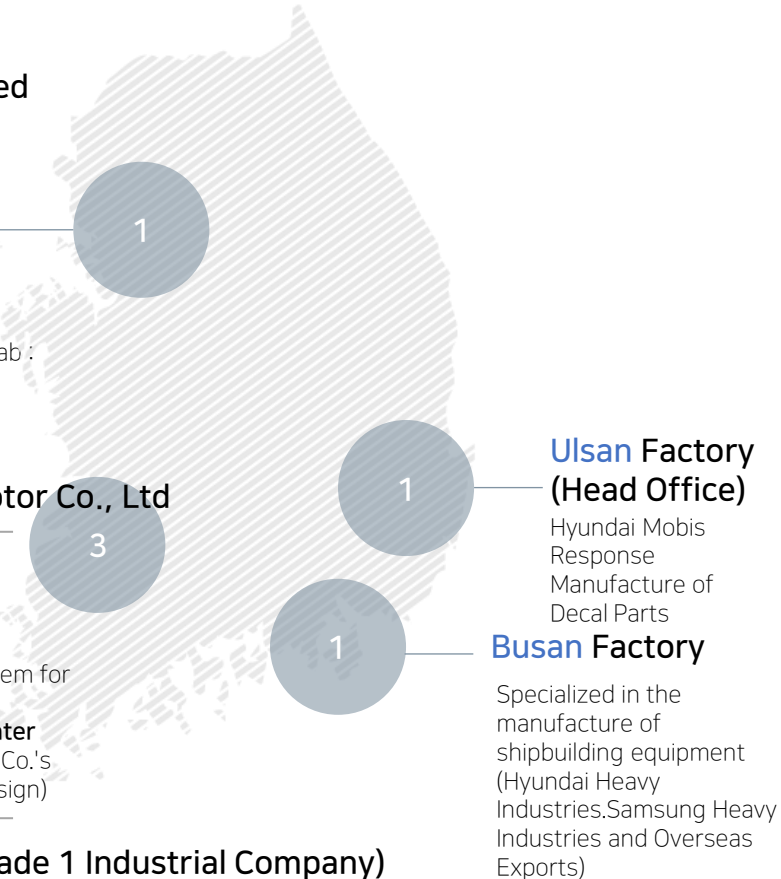
Jeonju Commercial Design Center

(Development of Hyundai Motor Co.'s leading and mass production design)

3. Jeonju Factory 2 (Grade 1 Industrial Company)

First-class automobile manufacturer

(Commercial vehicle features, car floor, tinting, black box, vehicle supplies, painting)



[Maba Jeonju CIC Center next to Hyundai Plant 3]

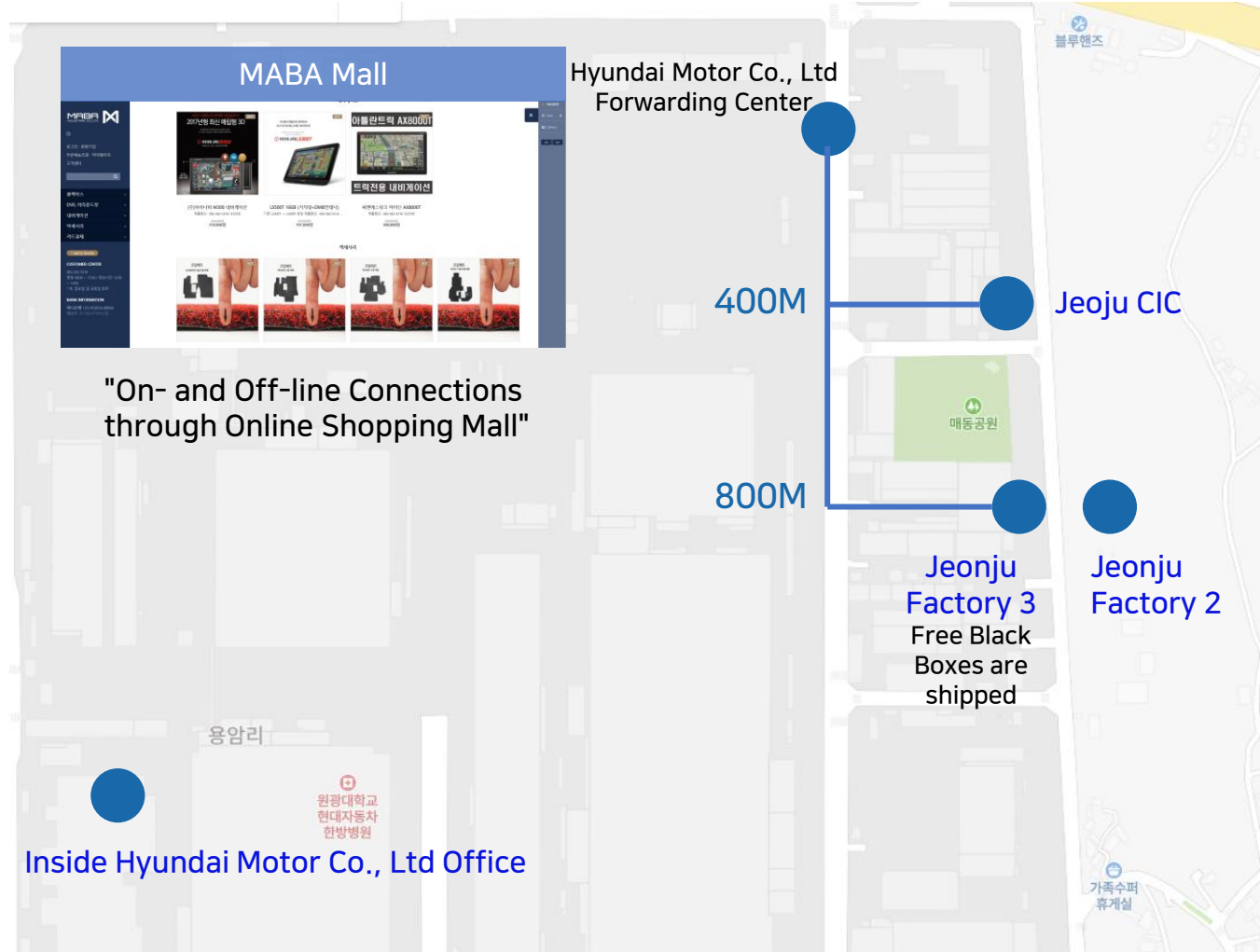


[Maba Jeonju Plant 2] [First class automobile industry]

1. Company introduction

Location by office of Jeonju Plant, Maba Industrial Co., Ltd

Jeonju CIC, Jeonju 2nd Plant, Hyundai Motor Company's office location



Creative Innovation Center 상용 커스터마이제이션 허브
- 현대차용 엠블럼 제작 및 납품
전주 상용 디자인센터- 현대차 선행 및 양산 디자인 개발



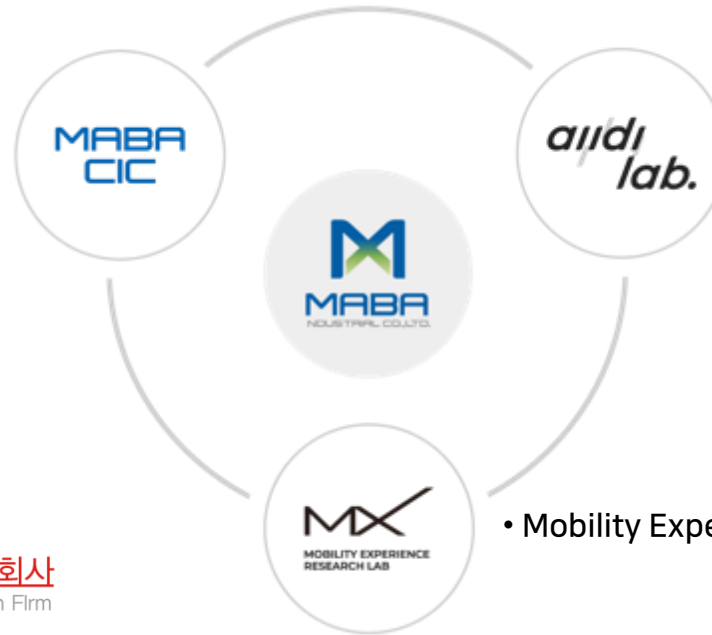
First-class automobile manufacturer - Commercial vehicle features, car floor, tinting, black box, vehicle supplies, Stamp and wrap at the lowest price in the country

Jeonju Factory 3 - Free Black Boxes are shipped

Have in-house design lab and mobility experience

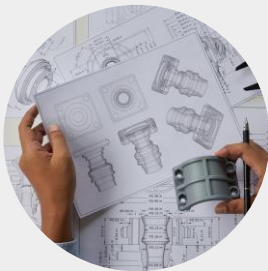
In-house design lab

- Creative Innovation Center



- Automotive Information Intelligence Design Institute

- Mobility Experience Research LAB



- About 10 talented designers in various areas such as transportation, unreal, visual, CMF, UIUX, etc
- Working at H/SS/W Research Institute for Mobility Solutions – Seoul, Jeonju
- Awarded by Minister of Commerce, Industry and Energy in 2023 (Design specializing in automobile-related priorities and mass production mobility solutions)
- Industrial Design Company (Design Promotion Agency-Comprehensive)

Automotive Quality Management System Certification _IATF16949 Certificate

- Provides opportunities for improvement in product and process quality and achieves continuous improvement
- Maintain consistency by applying internationally common quality system requirements
- Reduce dispersion and increase efficiency
- Improve customer satisfaction
- Save time and money by preventing duplicate authentication
- **Mandatory certification for Hyundai Motor's primary partner**

CISQ AUTOMOTIVE
Consorzio di Organismi di
Certificazione Italiani dei
sistemi di gestione aziendale
accreditato IATF

CERTIFICATE No. TS/480/23

IT IS HEREBY CERTIFIED THAT THE QUALITY MANAGEMENT SYSTEM OF

MABA Industrial Co., LTD.

(#907-1, HYOMUN-DONG) 40, SANSEONG-RO, BUK-GU, 44252 ULSAN, REPUBLIC OF KOREA

IN THE FOLLOWING OPERATIONAL UNITS

USI: LKXW6Y - (#907-1, HYOMUN-DONG) 40, SANSEONG-RO, BUK-GU, 44252 ULSAN, REPUBLIC OF KOREA

AND REMOTE LOCATIONS AS FOR ANNEX 1

IS IN COMPLIANCE WITH THE STANDARD AND THE SCHEME REQUIREMENTS

IATF 16949:2016

FOR THE FOLLOWING FIELD(S) OF ACTIVITIES

DESIGN AND MANUFACTURE OF TAPES, LABELS, TAPES AND LED MODULES
테이프, 라벨, 테이프, LED 모듈의 설계 및 제조

Having been assessed in accordance with "IATF 16949 certification scheme rules - 5th Edition November 2016"
The validity of this certificate is dependent on an annual/six monthly audit and on a complete review, every three years, of the management system

Andrea Aloisio
Certification Compliance &
Technical Support, Director

Issue date 31.03.2023

Expiry date 30.03.2026

RINA Services S.p.A.
Via Corsica 12 - 16128 Genova Italy

Consorzio CISQ
Automotive
Via Vellella 2 - c/o Istituto Italiano ONI
Plastici 391 20090 Monza - MB

THIS CERTIFICATE IS ISSUED IN
CONFORMITY WITH THE IATF RULES

For information concerning the validity of the certificate,
you can visit site www.iatfglobaloversight.org

IATF 19
IAF:22

For information concerning
validity of the certificate, you
can visit the site
www.rina.org

IATF Certificate n. 0471830

CISQ AUTOMOTIVE
Consorzio di Organismi di
Certificazione Italiani dei
sistemi di gestione aziendale
accreditato IATF

ANNEX 1 TO CERTIFICATE No. TS/480/23

Organisation
MABA Industrial Co., LTD.

REMOTE LOCATIONS

Site address	Site type/activity
MABA INDUSTRIAL CO., LTD. JEONJU FACTORY 317, WANJUSANDAN 1-RO, BONGDONG-EUP, JEOLLABUK-DO, 55322 WANJU GUN, REPUBLIC OF KOREA	CONTRACT REVIEW, FACILITIES MANAGEMENT, PURCHASING, SUPPLIER MANAGEMENT
MABA INDUSTRIAL CO., LTD. R&D CENTER (4TH FLOOR) 15, SEOLLEUNG-RO 155-GIL, GANGNAM-GU, 06019 SEOUL, REPUBLIC OF KOREA	PRODUCT DESIGN, R&D

Andrea Aloisio
Certification Compliance &
Technical Support, Director

Current Issue 31.03.2023

Expiry Date 30.03.2026

RINA Services S.p.A.
Via Corsica 12 - 16128 Genova Italy

This annex is not valid without the relevant certificate

Pag. 1 / 1

Patents and qualifications

We are striving to protect technology and intellectual property rights through design IP registration and patent application (a total of 23 applications and registrations)

Design



Letter of Designation and Confirmation



Lab certification & ISO certification



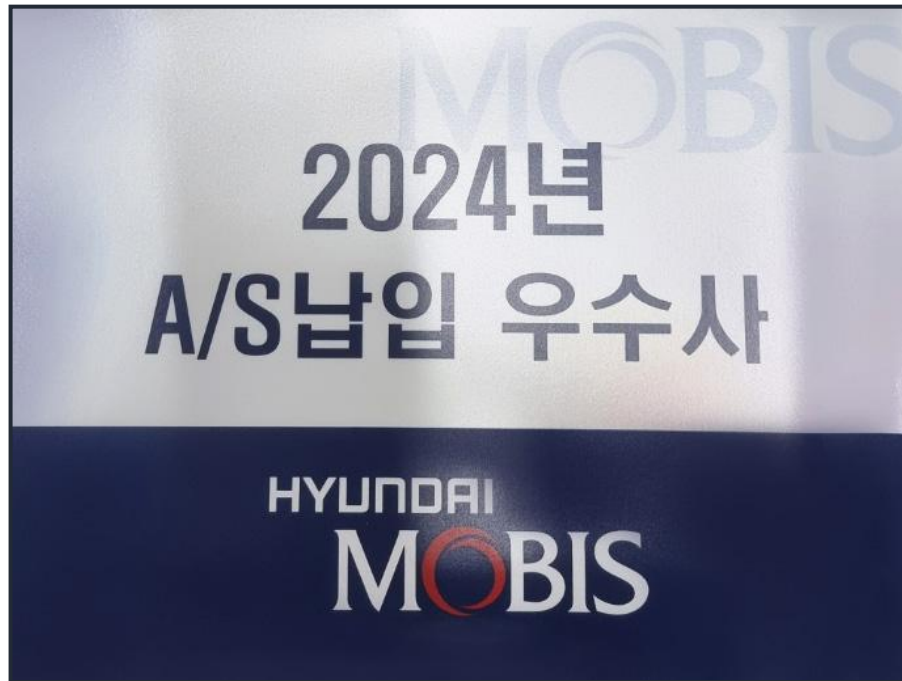
GTT certification



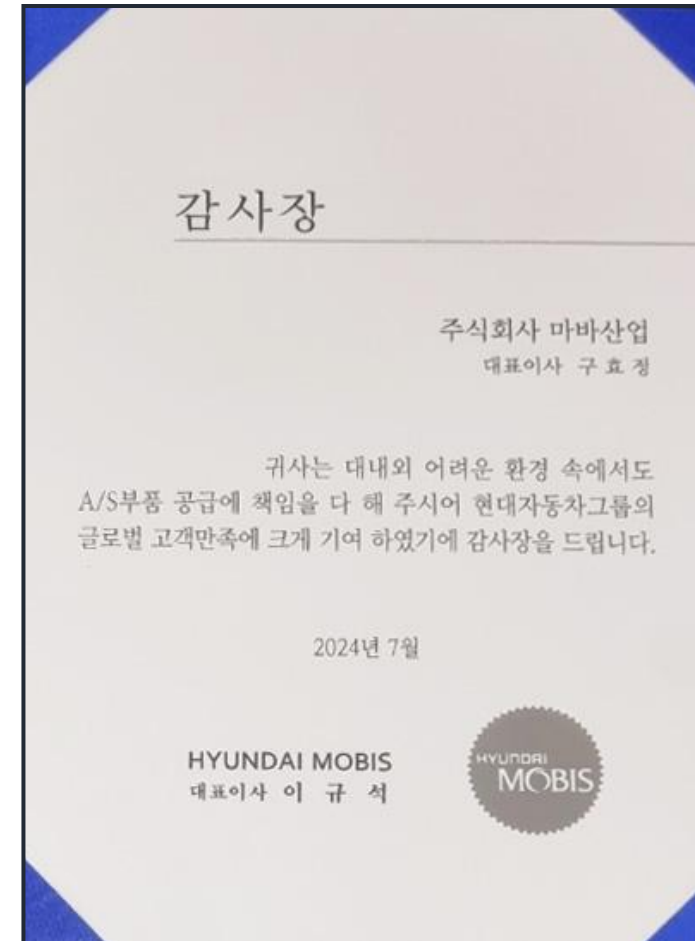
Patents and certificates



Patents and Qualifications - Mobis Excellent Partner



Excellent partner of Hyundai Mobis



02 Business Development Team

Thermal Protection



Heat-resistant masking tape production



production of masking tape for vehicles

Thermal Protection

World's First Registration to GTT in October 29, 2001

World's Most Cumulative Delivery

Thermal Protection Type	Period	QTY(meter)
MARK-III	2002-2016	485,680
NO96	2005-2016	708,160
Total		1,194,840

※ Major Customer Status

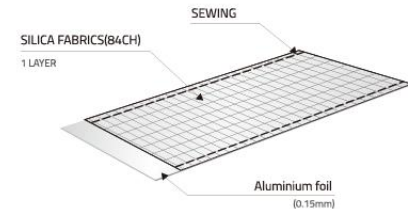


Product Reference



Model NO. MARK III

Size & Shapes

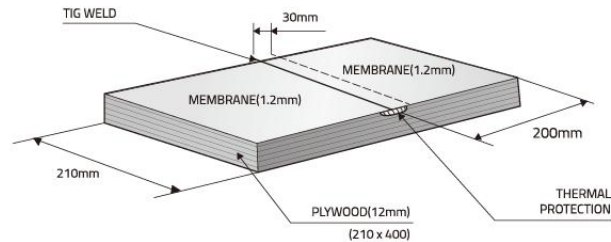


This product is a thermal protection made of one aluminium foil (thickness : 0.15) and siltemp silica fabrics (84CH, THICKNESS : 0.66mm) to be used for prevention any damage to the insulation components during the welding works of tanks of membrane LNG carriers built according to our MARK III system under GTT license.

Product Specification

NAME OF GOODS	WIDTH(mm)	THICKNESS(mm)	LENGTH(M)	NOTE
MARK III (60mm)	60	0.81	10M	STANDARD
MARK III (80mm)	80	0.81	10M	STANDARD
MARK III (Order production)	Any size	0.81	10M	ORDER PRODUCTION

Weld Details [example]



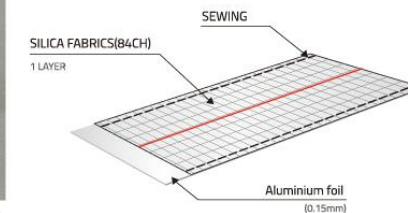
NO. MARK III

Product Reference



Model NO. MARK III-CL

Size & Shapes



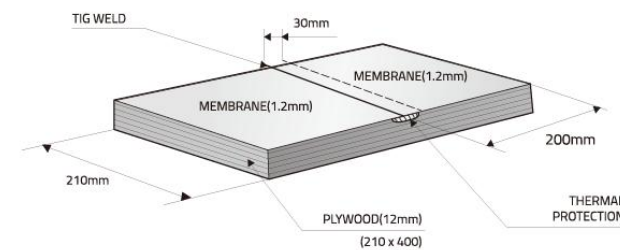
This product is a thermal protection made of one aluminium foil (thickness : 0.15) and siltemp silica fabrics (84CH, THICKNESS : 0.66mm) to be used for prevention any damage to the insulation components during the welding works of tanks of membrane LNG carriers built according to our MARK III system under GTT license.

This MARK III - CL is upgrade version with MARK III and very convenient when use for repair.

Product Specification

NAME OF GOODS	WIDTH(mm)	THICKNESS(mm)	LENGTH(M)	NOTE
MARK III (60mm)	60	0.81	10M	STANDARD
MARK III (80mm)	80	0.81	10M	STANDARD
MARK III (Others)	Any size	0.81	10M	ORDER PRODUCTION

Weld Details [example]



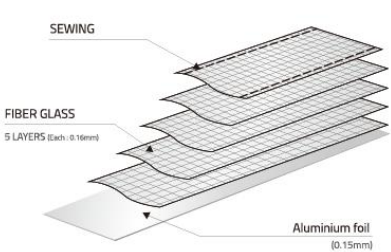
NO. MARK III-CL

Product Reference



Model NO. NO96

Size & Shapes

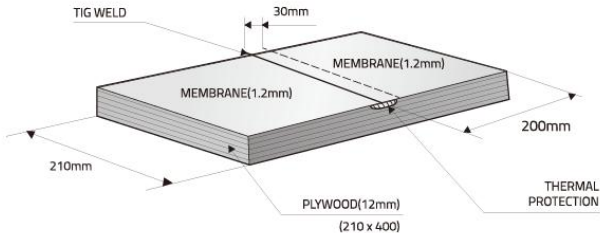


This product is a thermal protection made of one aluminium foil (thickness : 0.15) and five fiber glass clothes (Thickness of each : 0.16) with red line to be used for prevention any damage to the insulation components during the welding works of tanks of membrane LNG carriers built according to our NO96-CL system under GTT license.

Product Specification

NAME OF GOODS	WIDTH(mm)	THICKNESS(mm)	LENGTH(M)	NOTE
NO96 (60mm)	60	0.95	20M	STANDARD
NO96 (80mm)	80	0.95	20M	STANDARD
NO96 (Order production)	Any size	0.95	20M	ORDER PRODUCTION

Weld Details [example]



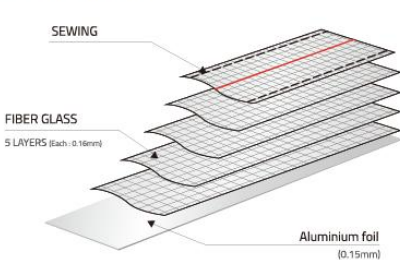
NO. 96

Product Reference



Model NO. NO96-CL

Size & Shapes

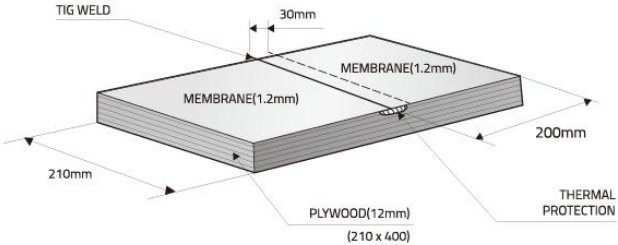


This product is a thermal protection made of one aluminium foil (thickness : 0.15) and five fiber glass clothes (Thickness of each : 0.16) with red line to be used for prevention any damage to the insulation components during the welding works of tanks of membrane LNG carriers built according to our NO96-CL system under GTT license.
This NO 96-CL is upgrade version compare with NO 96 and very convenient when use for repair.

Product Specification

NAME OF GOODS	WIDTH(mm)	THICKNESS(mm)	LENGTH(M)	NOTE
NO96 - CL(60mm)	60	0.95	20M	STANDARD
NO96 - CL(80mm)	80	0.95	20M	STANDARD
NO96 - CL (Order production)	Any size	0.95	20M	ORDER PRODUCTION

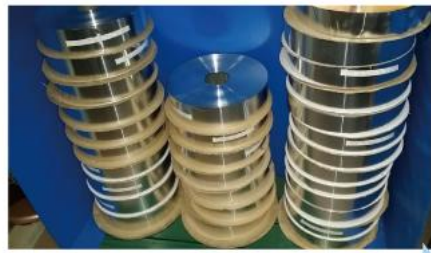
Weld Details [example]



NO. 96-CL

Thermal Protection(GTT) – Production Process

2) Thermal Protection(GTT) – Production Process



1. Inspect raw material
(silica/silver foil)



2. Overlock(silica)



3. Sewing Product
(silica+silver foil)



4. Rolling & Cutting



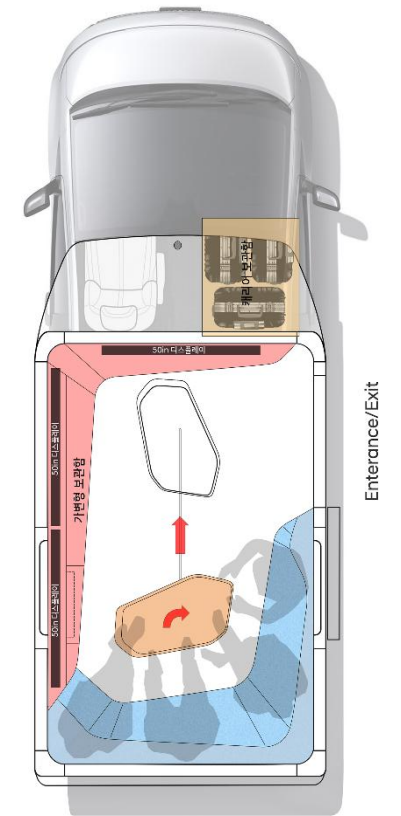
5. Product storage and shipment

03 Mobility Solutions

A conceptual image featuring a hand holding a glowing, wireframe lightbulb. The lightbulb is composed of a network of interconnected nodes and lines, symbolizing technology or innovation. The background is a dark blue gradient with a faint, larger-scale network pattern. The overall theme is creative contribution and mobility solutions.

Future Mobility Industry Development _Exterior Design

Multi-purpose PBV development and mock-up production in progress



Development of Future Smart Car Display Platform System

42dot



- It recently received a delivery request from Amazon for a digital display outside the vehicle, and based on the research and development activities of the corporate-affiliated MX Technology Research Institute, it provides various design solutions in addition to exterior decal design for the vehicle.
- The system has been developed to deliver vehicle information in real time to 42dot autonomous vehicles, etc., and is strengthening its position in the future car market through flexible LED display systems such as delivery.

Development of Future Smart Car Display Platform System

HYUNDAI HDC-6 NEPTUNE Hydrogen Truck Concept Car Project Participated in Display Platform and Appearance Graphic Design



Development of Future Smart Car Display Platform System

Participate in many world-class mobility shows and exhibitions to promote Korea's excellent design to the world.



Development of Future Smart Car Display Platform System



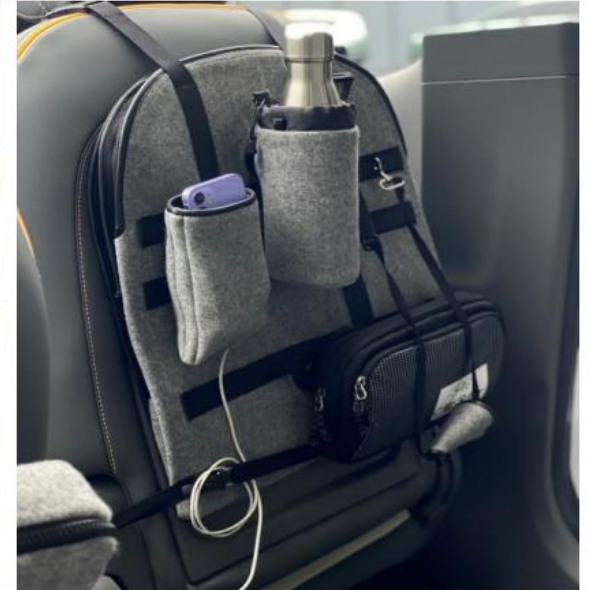
Cabin Interior Detachable System



MALE PART



FEMALE
PART



Development of 220V Electric Cord for Vehicle Rail System (Eubiq)



car coffee machine





car Console box



3. Mobility Solutions

Motor show



Motor show



3. Mobility Solutions

Motor show



Motor show

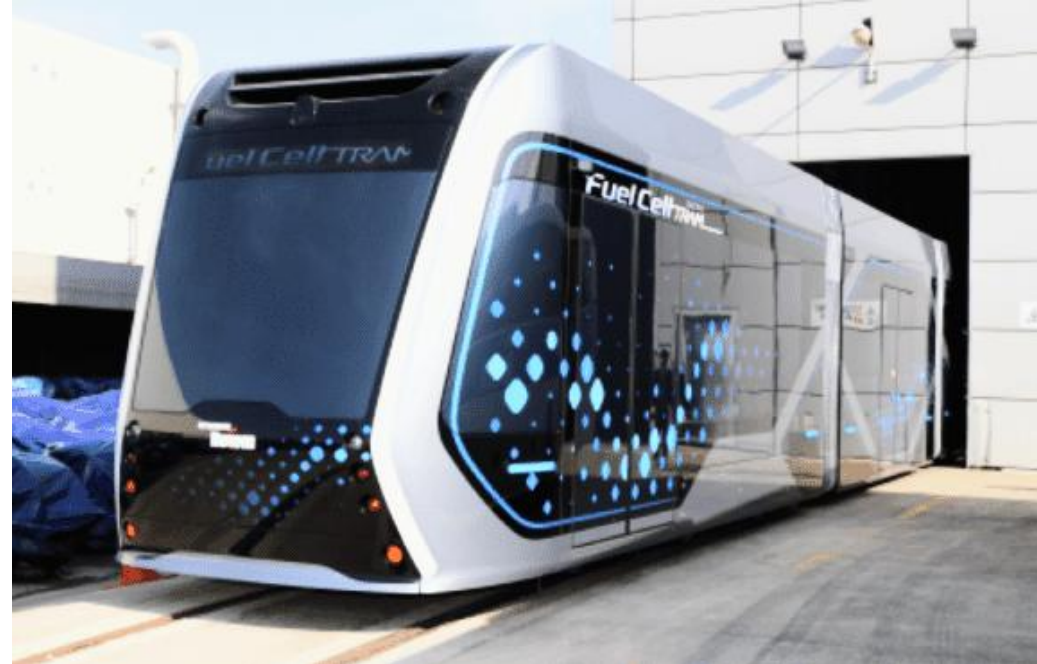


Motor show



3. Mobility Solutions

Rotem hydrogen tram



AREX



Public Design for Graphic Maintenance of Transportation Facilities



119 STAREX

Based on the know-how of working on reflective film
Fast and Accurate Construction System
Over 2000 cumulative units



700 Wrapping / 2month
It's a 1.7 billion-dollar project
Performed in time



Development and application of unique painting and
wrapping film color unique to Hatch Taxi in Seoul
Operations to date

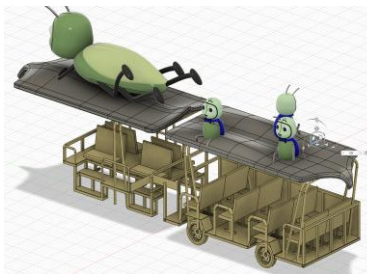
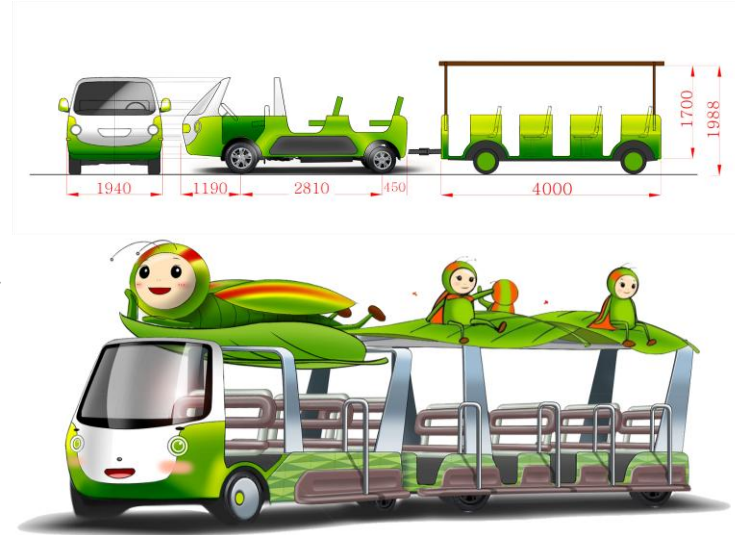
Construction of police cars

| Nexo, Ioniq, Grandeur, and Staria / construction of 4 models in total 540 units (2022)



Electric vehicle for a silkworm in Gyeongju

Before



After



04 Commercial Vehicle Customization Service

4. Commercial Vehicle Customization Service

Having First-class industrial company

Development, launch and construction of various aftermarket products for other AS tasks and commercial vehicle customers that occur after official shipment

ONE STOP Only 'MABA' service that provides all construction at the highest quality, shortest time, and optimal price

Installation and Construction of Safety Electrical Equipment for Tinting, Black Box, and Blind Spot



2-4 channel black box
construction,
Blind Spot Camera
Around View

Filming with 2-4 channel black
boxes from all angles
Secure with blind spot cam



lettering work

We're going to do lettering with
the company at once

MABA Paint (Multi-tone)

Hyundai Motor Co., Ltd.'s painting quality
can be painted in multi-tone



Tinting operations
(Outside of the factory)

Work done by Raynaud
professional contractor



Around View System Installation



- Front Cam
- Rear Cam
- Left / Right Cam

Cam Installation Location



Product Specification

- Image sensors: HD (Front, Rear, R-Side, L-Side)
- Resolution: 1920*1080 / 30fp x 4 total 120fp
- Compressed resolution: 720p @ 30fps
- Bit rate: 5Mbps, 2GByte/h
- Recording Media: Micro SD Card / USB Memory Card
- Disk Capacity: Max 2TB (SDD)/USB 2.0

LVDS Interworking Method

- Low-power, complete high-definition support without video noise
- Low light 0.01LX: The lower the low light, the better it is seen in the dark
- 4-channel video recording function
- Auxiliary battery interworking is possible



Left side View



Right side View



Front View

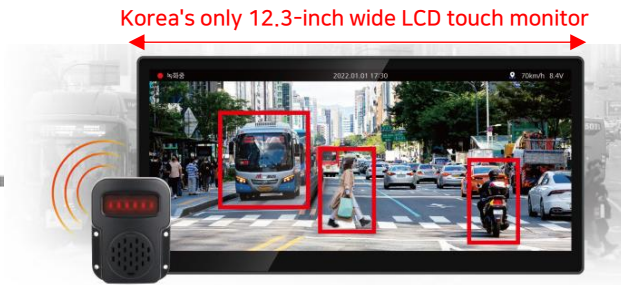


Rear View

Black box for bus (3 channels, 4 channels)

- Monitor 2 Channel

Electric buses and hydrogen electric buses only /
Indoor and outdoor rear cameras (back-eye) installed



- GNET SYSTEM D-FORCE S1

4 channels (supplied by Ministry of National Defense, produced domestically)

- ✓ AI artificial intelligence video recording warning device
- ✓ 12.3" Wide LCD Touch Monitor
- ✓ Connected
- ✓ Smartphone connection via Wi-Fi
- ✓ Self-development of AI and LCD technologies in Korea
- ✓ Ministry of National Defense delivery (2,100 units) – South Korea's homegrown products
- ✓ Highest level of security

- INNOFIX CT 2000

- ✓ AI detection system
- ✓ 10.36" Wide LCD Touch Monitor
- ✓ Automatic LCD brightness control
- ✓ ADAS (Safety Driving Assistance System)
- ✓ Equipped with an ultra-wide-angle camera
- ✓ Trigger-linked AI detection system

Auto Greace

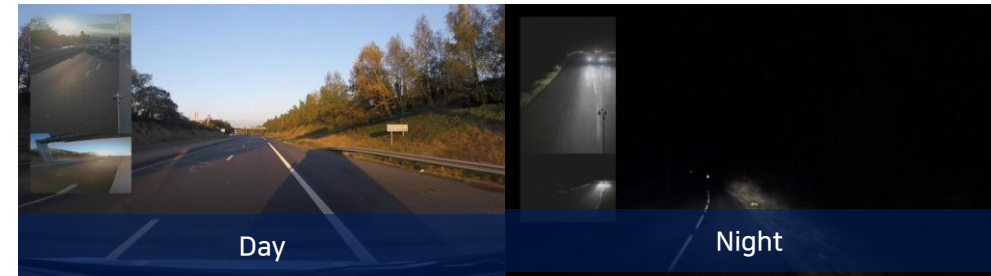
- Vehicles that can be installed: Universe (hydrogen, diesel, CNG) / Ultra low phase buses (electric, hydrogen, CNG) / Regular buses



Will be installed after August 2024

Smart Vision

- High-definition cameras and indoor displays replace traditional side mirrors
- Advanced Camera Monitor System



- ✓ High image quality both day and night
- ✓ Automatic adjustment of screen brightness (tunnel, rain, low light)
- ✓ Reduce driver fatigue

- ✓ Reducing the number of accidents
- ✓ Remove side blind spots
- ✓ It's easy to see when it rains

4. Commercial Vehicle Customization Service

SOLATI Customization and Features

Vehicle exterior design and construction (paint, decal, seat removal)

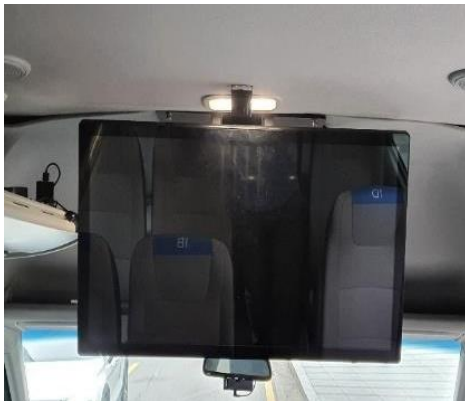


Shucle - Construction of a total of 60 units for each



Gyeonggi-do Smart Bus - 80 units in sequence

Modified Hyundai Motor's Shucle (SOLATI-based) and delivered to local governments (100 units in Gyeonggi-do in 2023): Modification of battlefields and seats



Monitor



PC, seat recognition, wireless LAN card



adapters, routers



Stick PC, outlet

Construction of other convenience facilities such as SkyLife and vehicle wifi

4. Commercial Vehicle Customization Service

04
Customizing service

XCIENT, New power truck



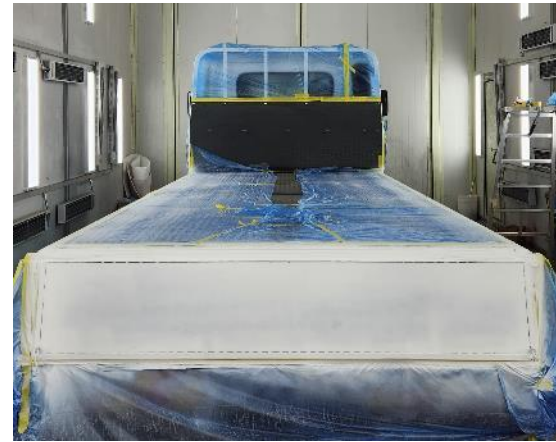
4. Commercial Vehicle Customization Service

Floor of a car, painting

After the car floor work, the same loading box as the body color is painted.



Floor of a car



Paint the Loadbox

Response to accident site and traffic arrangement

Use transparent LEDs to express color intersections /
minimize secondary damage by allowing drivers to alert them depending on the situation from a distance



(Examples of transparent LED operation
and external visibility when not)

- Communicate emergency situations
- Flickr expression for vehicle safety
- Easy for other vehicles to know the direction of the vehicle
- Information transmission video, various images can be transmitted
- Customizable for users
- (Size, Color, Phrases, etc.)



PPF Film Construction

High-gloss, high-quality PPF film _Self-healing to protect the painted surface of the vehicle from scratches and stone chips



Clearcoat - Polyurethane
Film - Polyurethane
Adhesive - Acrylic PSA
Liner - Polyester

Trunk Ledges
Protect from damage caused by
loading items in your trunk

Fender Panels
Protect from chips and stains

Painted Side Mirrors
Protect from scratches and stains

Full Hood
Protect from chips and stains

Door Edges
Protect from
contact with other
parked vehicles

Door Handle Cavity
Protect from key and
jewelry scratches

Rocker Panels
Protect from chips and stains

Bumpers
Protect from chips and stains

Leading Hood Edge
Protect from chips and stains





05 VISION

Press story

Media reports on MABA Industrial Design Management – Small and Medium Business Corporation, etc

사업전환-무역조정 CEO의 성공스토리



(주)마바산업
대표 조영희



“힘들지만 바른길을 선택하는 것. 아무도 가지 않아 어렵지만 그 길을 당당하게 나아가자고 임직원들과 협력자들을 리드하는 것. 이 것이 CEO의 의무이며 책임이다.”

마바산업은 1988년에 설립된, 국내 굴지의 자동차 회사의 협력사로서 차량용 디자인부터 설계, 제품생산, 시공업무를 하는 자동차 전문 디자인 업체이다. 서울시 택시 시범운영시공, G20 친환경차량 디자인 및 시공, 여수엑스포, 제주시내버스 래핑(600여대)등 국가주요 행사 및 지자체와의 디자인-시공 대행공역을 성공적으로 수행하는 등, 높은 품질과 기술력으로 업계에 주목을 받고 있다. 또한, 외장디자인 및 시공 외에 차량에 필요한 다양

투데이안

뉴스 > 지방자치 > 오피니언 > IN 국제 > 기획특집 > TV&포토&카드뉴스 > 2022 전국동시지방선거

뉴스 > 환경

주식회사 마바산업, 2021년 전북스타기업 선정

A. 임병희 기자 | ● 일력 2021.07.25 15:40 | ● 수정 2021.07.27 07:28 | ● 댓글 0



-23일 전주OIC사업장에서 현판 전달식 가져



동아일보

동아일보 > 경제

미래산업 재편서 소외된 제조기업... “창업기업처럼 특례를”

조은아 기자 | 남건우 기자
입력 2019-07-09 03:00 | 업데이트 2019-07-09 03:00



울산에서 30년째 자동차 부품 제조업을 하던 마바산업은 경영 위기를 극복하러 몇 년 전 자동차 외벽 디자인 시공사로 사업재편에 성공했다. 하지만 신사업을 키우려 최근 버스 외벽광고용 발광다이오드(LED) 부품을 개발하다 규제에 부딪혔다. 옥외광고물 등 관리법에 따라 버스는 조영광고물 설치할 수 없기 때문이다. 자동차관리법은 버스를 부분 개조할 때 중량을 제한하고 있다. 이 업체 관계자는 “이런 규제가 없었다면 국내 완성차업체는 물론 해외업체에도 납품할 수 있을 텐데 아쉽다. 정부를 찾아가 규제 완화 특례를 허용해 달라고 설득해 보려 한다”고 말했다. 그는 “신사업을 개발하려면 충분한 테스트가 필요한데 관련 장비가 워낙 비싸고 테스트 장소도 부족하다”고 덧붙였다.

제조기업들이 불황 업종을 벗어나 미래산업으로 재편을 시도하는 과정에서 각종 규제, 자금 부담 등 여러 걸림돌로 어려움을 겪고 있다. 자동차, 조선 등 침체에 빠진 제조기업이 한계기업으로 전락하지 않으려면 역량 있는 ‘일짜기업’의 사업재편을 적극 지원해야 한다는 지적이 나온다.

강소기업뉴스

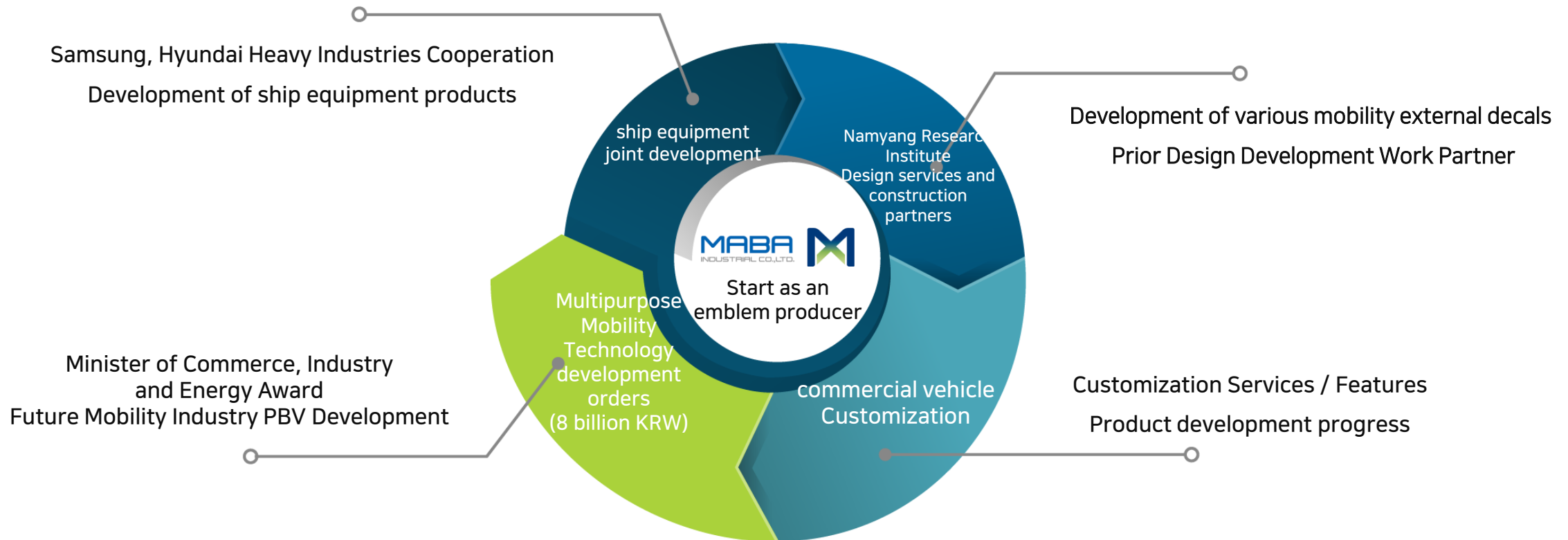
코로나를 극복한 기업 열전 > 뉴스 > 오피니언 > CEO&BIZ > 시선집중 > 라이브 > 주석

CEO&BIZ > BIZ

마바산업, 자율 주행, 공유차량의 내외부 정보를 실시간 LED, LCD 디스플레이를 통해 전달하는 차량외부 정보 디지털 시스템 개발

김연희 기자 > 송연 2021.12.14 09:51 > 4면 0

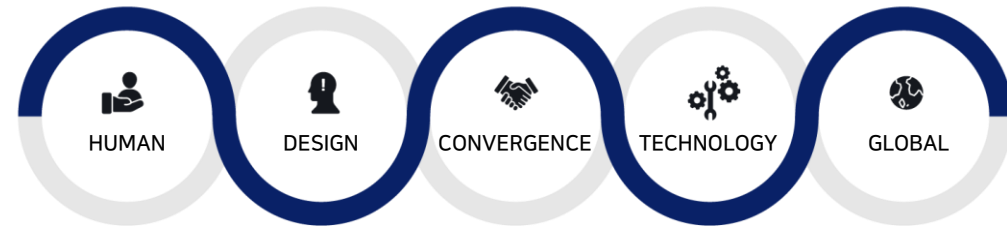




MABA industry, which started as the first partner in emblem production,
has developed into a design partner of Hyundai Motor Namyang Research Institute and is leading various large-scale exhibitions and prior designs.
Not only that, but with the big goal and dream of developing multi-purpose mobility technology,
we have now achieved the feat of winning the Minister of Commerce and Industry Award.
MABA industry, which started as a simple parts company, is now leading the way in the near future by eliminating the boundaries between mobility and life.



' Good company with all one's heart '



Our Maba industry focuses on design management

We will become a global company through innovation in manufacturing services

Securing market leadership through continuous investment in design development

Through efforts to strengthen research capabilities through preemptive training of design talent

I will try to contribute to the Korean design industry and human development.



Thank you

[HTTP://MABA.CO.KR](http://MABA.CO.KR)

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